



sierra monitor corporation

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For Immediate Release

Sierra Monitor Corporation Wins \$2.5 Million Fire and Gas Instrumentation Order

Largest Single Order in Company History

Milpitas, California – July 28, 2011 – Sierra Monitor Corporation (OTC: SRMC.OB), a company that designs, manufactures and sells electronic safety and environmental instrumentation, today announced that it has been awarded an order to supply fire and gas instrumentation to be installed in a major Middle East project. The order for instrumentation combined with ancillary monitoring and alarm equipment is the largest single order in the Company's history.

"Since the opening of our Dubai-based sales office, Sierra Monitor has successfully implemented safety systems at several key accounts in the region. This order capitalizes on our quality reputation and significantly expands our Middle East installed base," said Gordon Arnold, chairman and chief executive officer. Valued at over \$2.5 million, the order involves the supply of gas detection and flame detection modules, beam type gas monitors and numerous audible and visible alarm devices. "We anticipate shipment of the complete order in the fourth quarter of 2011."

Sierra Monitor's gas detection devices and systems are designed to detect hazardous gases such as combustible gas, oxygen deficiencies and toxic gases before they reach dangerous levels. The Company's detection systems have advanced data communications capabilities that enable them to interface to centrally located control systems.

About Sierra Monitor Corporation

Sierra Monitor Corporation manufactures and integrates hazardous gas monitoring systems for industrial safety applications. With more than 30 years experience and over 17,000 installations of fixed gas monitoring systems Sierra Monitor is a technology leader in the industry. Sierra Monitor's accomplishments include the **first** digital bi-directional multi-drop communication bus between sensors and controller, the **first** serial Modbus communication output for plant-wide systems, the **first** interface to third party legacy sensors and devices and the **first** cost-effective web-based graphical system for monitoring plant-wide hazardous gas conditions. For more information visit www.sierramonitor.com.

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